



GENERATION ZERO-HUNGER

Together, we can be the generation that ends hunger.



GENERATION ZERO-HUNGER X

The Story

The world produces more than enough food to feed every person, yet the number of people who are hungry has grown since 2019. More than 2 billion people around the world aren't sure where their next meal will come from, and for as many as 828 million people that next meal won't come at all.

Why
are there so many people who are hungry?

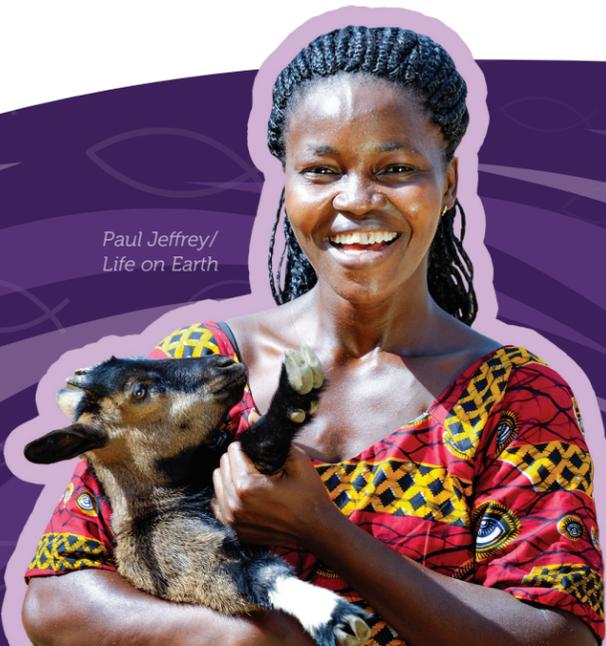
Amid rising costs, global conflict, the lingering impact of COVID-19, and intensifying effects of climate change, the world faces a startling rise in hunger that is undoing decades of progress. The immediate consequences of climate change and global violence are making food harder and more expensive to grow. Violent conflicts threaten lives, land and livelihoods. The cost of food and basic commodities continues to climb, exacerbating chronic poverty and wealth inequities.

What
can we do about it?

There is another story unfolding around us: the story of God at work through you and ELCA World Hunger around the world. It is a story that has been unfolding for the last 50 years through our church as we work together to create sustainable, lasting change. It is a story of caring for the environment and of healthy communities thriving. It is the story of new homes being built, of new fields being planted with crops. It is a story of wells bubbling with clean water and of small businesses bursting with opportunity.

We all have a role to play, just as generations of Lutherans have done before us. Do you believe that hunger has no place in our world? **At the 2024 ELCA Youth Gathering, join ELCA World Hunger and commit to being part of the generation taking action to usher in a world without hunger and futures filled with hope.**

On the cover:
top, Janine Truppay;
middle right and bottom,
Paul Jeffrey/Life on Earth.



Paul Jeffrey/
Life on Earth

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“Let us love not in word or speech but in deed and truth.” —1 John 3:18

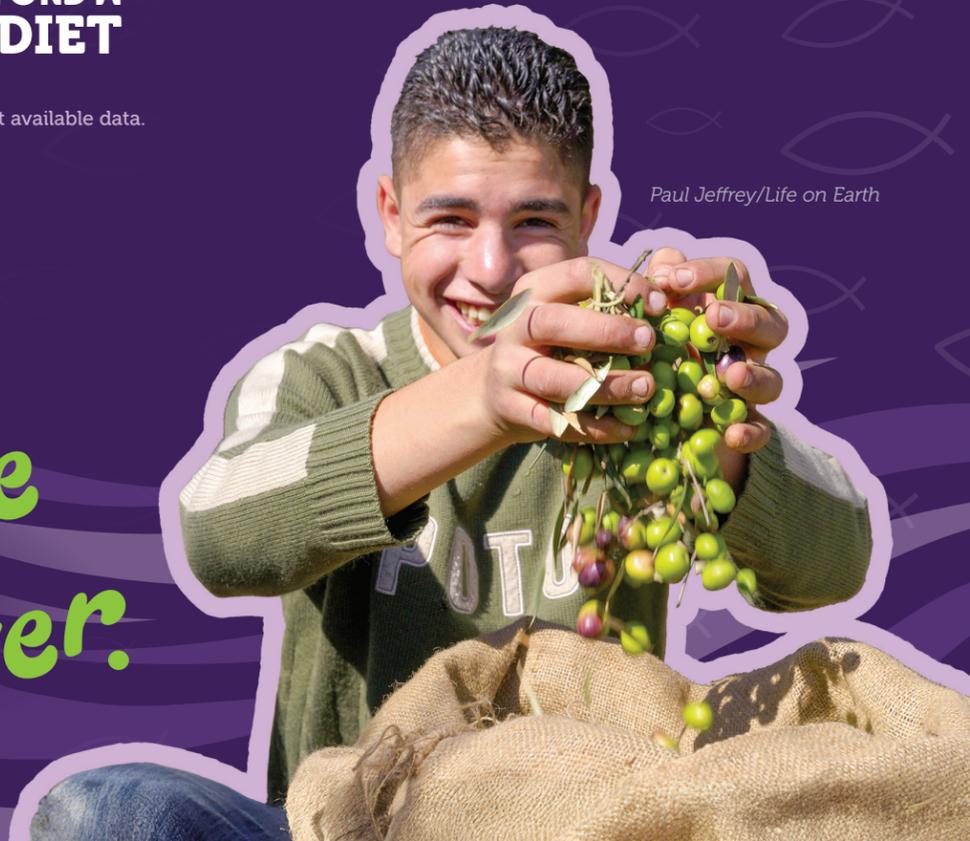
♀ **84.2**
MILLION MORE
Women and Girls
THAN MEN AND BOYS
FACE FOOD INSECURITY

17 MILLION
Households
IN THE UNITED STATES
FACE FOOD INSECURITY

🍏 **3.1** BILLION
People
OR **42%** OF THE
GLOBAL POPULATION
ARE UNABLE
TO AFFORD A
HEALTHY DIET

🍴 **2** MILLION
Children
DIE EVERY
YEAR FROM
MALNUTRITION

Numbers reflect most recent available data.



Paul Jeffrey/Life on Earth

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What is ELCA World Hunger's Generation Zero-Hunger?

Over the last 50 years generations of Lutherans have responded to God's call to be part of building a just world through ELCA World Hunger. **We believe ours is the generation that can help make a world with zero hunger a reality within the next 50 years.**

Build Generation Zero-Hunger by joining youth around the country in a fundraising challenge to support the programs of ELCA World Hunger, our church's ministry to end hunger and poverty. Many youth and youth groups will raise funds in advance of the 2024 ELCA Youth Gathering in July, and many will bring their offerings to the Gathering. At the Interactive Learning Space, youth and young adult leaders will have the chance to participate in an unforgettable experience, designed to translate into tangible ways to take action to reduce hunger in your own community as we build Generation Zero-Hunger together.

Not going to the ELCA Youth Gathering?

NO PROBLEM.

You can still make a difference as part of this historic challenge. See the back cover for details.

Paul Jeffrey/
Life on Earth



All gifts Matched -dollar for dollar- until we reach \$250,000!

HOW CAN WE PLAY A ROLE in achieving a world without hunger?



Could provide a community with five fruit-tree seedlings. These low-maintenance trees are an

investment in the community that can span generations, protecting the soil from erosion and providing nutritious fruit to children and adults alike.

Could give a family a goat whose milk can provide daily nutrition for children and their families.

Goats can go where other animals can't, surviving in some of the world's harshest environments.

Can help a farmer grow!

With new tools, seeds and agricultural training, a family can start their own small garden, improve their daily nutrition and increase their earning power.



Can feed 50 people through a variety of feeding ministries that connect them with the resources they need.

Can provide a family with a cow,

which can produce as many as 3 gallons of milk. Milk can also be used to make cheese, yogurt, butter and other dairy products to eat and sell.



Can help a family raise a brood of chicks that provide protein-rich eggs to eat but also build a small business and generate steady income.



Can provide water for as many as 500 families. With a simple water well, spring box or other water point, communities gain access to clean, safe water. Instead of spending hours each day gathering water for the family, women and children have time for work and school.

GET CREATIVE!

Involve the whole congregation in your fundraising efforts. Design and host an event at church or in your community, raising funds and awareness. The opportunities are endless!



WHERE WILL MY MONEY GO?

Your gifts to ELCA World Hunger support projects in more than 60 countries around the world, including the United States.



UNITED STATES

Hunger and housing are intricately connected. Across the country and around the globe, people experience housing insecurity or homelessness in every community. Bethlehem Lutheran Church in New Orleans, La., responded to the crisis in its community — intensified by destructive hurricanes and rapid gentrification — with support from ELCA World Hunger to break ground on an affordable housing project on its property.



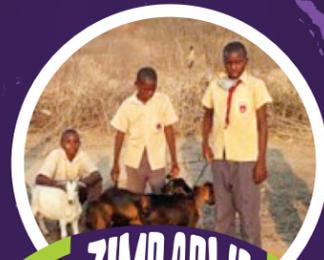
CHILE

Educación Popular en Salud (EPES), an ELCA World Hunger partner in Chile for more than 40 years, serves vulnerable communities, and especially women, helping them *advocate for health care, proper nutrition and employment skills.* Christa, a young Haitian woman, moved to Chile for a better future. Through a workshop hosted by EPES, Christa gained employment and now supports other migrant women in her community.



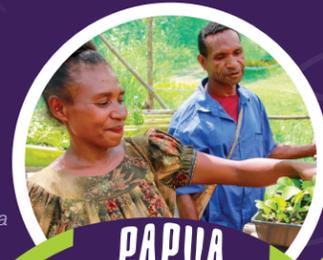
EGYPT

Generosity to ELCA World Hunger has *helped tens of thousands of refugees* each year in Egypt access the resources they need — such as food, legal assistance, educational programs and specific support for the needs of women and girls — to thrive in a new country. The program “changed my life,” says Ayaat, a Sudanese refugee. “They made me feel that I am not alone, that I am part of a community that cares.”



ZIMBABWE

The Burure community in Zimbabwe *relies on traditional farming to sustain people’s livelihoods.* Through projects funded by ELCA World Hunger, young people are being provided with the equipment and training to raise goats, a less labor-intensive farming option that generates enough income to meet their basic needs and pay for necessary school fees. As a result, school dropout rates have decreased significantly, and families are seeing their small businesses grow.



PAPUA NEW GUINEA

Water at home eliminates the need for people (usually children) to haul water from the stream every morning and afternoon. More accessible water sources also make it easier for people to grow vegetables and income-generating crops such as coffee and vanilla, and to feed chickens and fish.

Y. Franklin Ishida

Map Key

- ELCA World Hunger spotlight countries.
- Countries where ELCA World Hunger is at work.

These projects are examples of work being done in programs supported by funds from ELCA World Hunger. Because we seek to honor your generosity and keep administrative costs low, the ELCA does not track individual gifts to specific families or locations in the United States or abroad. These gifts will support projects where that support is needed most so that your donation has the biggest possible impact.

What do I do with my offering?

Each congregation attending the 2024 ELCA Youth Gathering in July will bring its offering (individual or collective cash or checks) to New Orleans. Look for ELCA World Hunger Generation Zero-Hunger in the Interactive Learning Space in New Orleans.

Not attending the ELCA Youth Gathering? No problem. You can still be part of this historic challenge. Explore the resources below, create your own fundraising event in your congregation, and send your checks to:

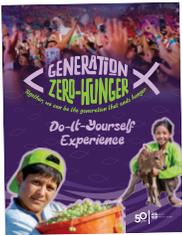
ELCA
P.O. Box 1809
Merrifield, VA 22116-8009

Please make your checks payable to "ELCA World Hunger" and include "Generation Zero-Hunger" in the memo line. To tell us more about your gift, use the order form at ELCA.org/GenZeroHunger.



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RESOURCES



Generation Zero-Hunger DO-IT-YOURSELF EXPERIENCE

Bring the Generation Zero-Hunger experience to your whole congregation with this guide. The setup is based on ELCA World Hunger's interactive learning at the 2024 Youth Gathering, but you are encouraged to be creative and adapt the experience in your context.



Generation Zero-Hunger VIDEO

This video provides an overview of Generation Zero-Hunger and an invitation to be part of it.



Generation Zero-Hunger WORSHIP RESOURCES

Order bulletin inserts and download the PowerPoint template to share information about Generation Zero-Hunger with your youth group and congregation.



FIFTY YEARS OF ELCA WORLD HUNGER

Learn more about and celebrate ELCA World Hunger's impact over the last 50 years with these resources.



50 years



Visit ELCA.org/GenZeroHunger to find these resources and more!

L. Gillibert/
Lutheran World
Federation

